(Kinesis Making spaces into smart Al hubs

OVERVIEW

Our next-generation Al platform transforms retail stores, offices, and event venues into intelligent hubs that understand not just what people do, but how they feel. By combining behavioral patterns with sentiment intelligence, we provide real-time, actionable insights that drive engagement, optimize operations, and uniock revenue opportunities.



MAKING EACH SPACE AN AI SMART HUB!



KEY FEATURES



Behavioral Insights

Capture foot traffic, dwell times, movement patterns, and engagement behaviors



Actionable Recommendations

Trigger promotions, content updates, or operational adjustments automatically



Revenue-Driven Intelligence

Turn insights into meaurable ROItrack conversions, upselling opportunities, and promotions



Sentiment Intelligence

Measure mood, satisfaction, and interest through opt-in interactions and engagement cues



Integrated Employee Insights

Optimize staff workflows and improve customer interactions



Passive & Active Engagement

QR codes, Wi-Fi, and app-based engagement for voluntary participation and real-time insights.

BENEFITS FOR SPACE OWNERS



Drive revenue with smarter, context-aware engagement strategies



Optimize operations and staffing for efficiency